

# SPONSORSHIP OPTIONS

## AusCERT2007 IT Security Conference

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**Senior Executive Day Sponsor, Thursday 24 May**  
**Limit four plus existing Platinum Sponsors**  
**AU\$14,000 plus GST**

*This sponsorship option is NOT available to existing sponsors nor can it be combined with any other sponsorship package. Be aware it is offered to Platinum Sponsors as part of their overall set of benefits.*

### BENEFITS

- Right to send one senior executive to participate as a delegate at the Senior Executive Day.
- Right to provide a pull-up banner or similar to be exhibited during the Senior Executive Day on Thursday 24 May.
- Promotional material to be given to the Senior Executive Day attendees, limit 3 pieces - a folder with multiple items counts as 1 piece.
- Sponsorship acknowledgment on the AusCERT Conference website.
- An electronic list of delegates attending the Senior Executive Day.
- 200 words in the attendee handout given out at the Senior Executive Day.
- Logo on the Senior Executive Day PowerPoint slides.

### REQUIREMENTS

- Material to be given to attendees at the Senior Executive Day.
- Logo for image to be put on the AusCERT Conference website and in the delegate handout; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- 200 words for the handout to be given to the attendees at the Senior Executive Day.
- Link from your organization website to AusCERT2007 web site  
<http://Conference.auscert.org.au/conf2007/>
- Sponsorship to be paid prior to the AusCERT2007 Conference.

## Summary

When forecasting the investment to sponsor AusCERT2007 you should note the following:

- The Senior Executive Program is expected to run from 8.30am until 5pm Thursday 24 May.
- It does include the right to send a senior executive to participate as a delegate during the Senior Executive Day.
- It does not include the right to present at the Senior Executive Day.
- It does include a delegate list of attendees at the Senior Executive Day.
- It does not include a delegate list for the main conference.

- Your sponsorship does not include any complimentary delegates for the conference, every attendee must be registered and paid for.
  
- Accommodation can be booked for staff via the Conference registration site. This is a special rate not available through your normal travel agent or the web. Be aware that accommodation at the Crowne Plaza Royal Pines Resort is limited so early registration is recommended.
  
- The members of the organising committee, AusCERT, Crowne Plaza Royal Pines Resort and Martin Lack & Associates accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means. Neither do we accept liability for any equipment or software or other goods of whatever form brought to the Conference by delegates, speakers, sponsors or any other party.
  
- When a delegate list is supplied to the sponsors, you are reminded to use it in accordance with the Australian Spam Act, the various Australian Privacy Acts and by following business best practices for information management.
  
- Please note the following key dates for payment of sponsorship:
  - For Sponsors confirmed and invoiced by 28 February
    - Payment within 30 days of invoice date guarantees same level of sponsorship in 2008
    - Payment by 20 April guarantees inclusion in the attendee handout
  - For Sponsors confirmed and invoiced after 28 February
    - Payment within 10 days of invoice date guarantees same level of sponsorship in 2008
    - Payment by 20 April guarantees inclusion in the attendee handout